

# 1 IN 10 PEOPLE GO TO BED HUNGRY EVERY NIGHT



THAT'S 828 MILLION PEOPLE WORLDWIDE



## THAT'S WHERE WE COME IN

Heifer International is on a mission to end hunger and poverty in a sustainable way. We work with farming families and their communities to help them grow and diversify their food sources so they can feed their families year-round.

## HOW WE DO IT

While food banks offer immediate, short-term relief, our work is a sustainable and long-term approach to ending world hunger. Our approach starts with animals like cows, goats and chickens, which can provide nutritious milk, meat and eggs for families to eat or sell for additional income. With the right support, families can use these assets to create businesses and feed their families.

## THE THREE PILLARS TO OUR SUSTAINABLE APPROACH



### SUSTAINABLE LOCALLY LED DEVELOPMENT

When individuals are given ownership and decision-making power, they can support their families.



### CLIMATE-SMART AGRICULTURE

We teach farmers how to increase crop yields while improving soil health and biodiversity.



### EMPOWERING WOMEN & YOUTH

Closing the agricultural gender gap could increase global food production by up to 30%.

## OUR IMPACT

For almost **80 years** we have worked to end hunger and poverty.

We currently work in **19 countries** around the world, including the U.S.

We've helped **42+ million families** achieve sustainable living incomes.

## OUR GOAL

With your help, we can reach our goal of moving **2.5 million people toward food security by 2025** and **10 million people toward food security by 2030.**



# COLLABORATION WITH FOOD & BEVERAGE PARTNERS

The United Nations recognizes that collaboration is critically important to meet any of the Sustainable Development Goals. We're putting into action Goal 17, Partnerships for the Goals, to achieve Goal 2, Zero Hunger.



## HOW YOU CAN HELP

Every company in the food and beverage space, together with their employees and customers, can play an important role in achieving our goal by participating in our Take Hunger off the Menu campaign.

We've developed "Menus" for different partner groups. Levels of support range from smaller starter-sized portions to full main plate portions to desserts.



## TAKE HUNGER OFF THE MENU



Visit [TakeHungerOfftheMenu.org](https://TakeHungerOfftheMenu.org) to find out how you can join.

## THE IMPACT WE CAN MAKE TOGETHER

On average, when Heifer invests \$5.77\* per household, we can move a family toward food security. We also leverage our investments and impact through program philosophies and local partnerships.



**THANK YOU** for considering this important partnership that delivers a sustainable solution to food security while supporting farming families.

