**{Add Brand Logo}**

**{Brand Name}** partners with ShoppingGives to **{create impact, give back, donate}** on every purchase

For Immediate Release Name: **{contact name}**

Date: **{date}**  Phone: **{phone}**

 Email: **{email}**

**{Location} - {Brand name}** announces a partnership with ShoppingGives, a social impact solution that will allow **{brand name}** to **{donation/giving initiative}**. Beginning in **{Month, Year}**, this partnership will enable **{Brand Name}**’s customers to create a charitable impact when they make a purchase.

**“{add leadership quote on partnership and impact}”**

Write a paragraph that includes:

● Why the company exists

● Background of the company

Write a paragraph that includes:

● The causes your company is featuring and why these are important to your brand.

###

About **{Brand Name}**: **{Insert Boilerplate}**

**﻿About ShoppingGives**

ShoppingGives is connecting cause with commerce. From DTC brands to Enterprise retailers, thousands of businesses are using ShoppingGives to launch, scale, and optimize their charitable giving strategies. Our Social Impact Stack is at the center of where purpose meets profit, and exists to empower brands to motivate giving, build loyalty, and drive bottom-line growth.